Design Studio



Sedef Doganer

Dr. Sedef Doganer studies design issues related to tourist spaces, resort towns, sustainable tourism development, and is an expert on cultural heritage tourism. Her research focuses on hotel design, sustainable tourism alternatives, tourism destination planning, and touristic places. She specializes in innovative, multi-disciplinary research on development in heritage zones that respects the continuity of existing heritage. Dr. Doganer's work is widely recognized nationally and internationally. She has gained substantial experience in planning rural areas and villages towards Sustainable Rural Tourism in Turkey and is honored to be awarded by The Turkish Tourism Investors Association (TTYD) with a Barlas Kuntay Tourism Research Award in 2006 for her work "Life in Unulla Village." She has also been involved in "Master Planning Services for HemisFair and Surrounding Area" and served as one of the Historic Preservation Strategists (Co-PI) in 2010. Doganer is currently a member of the ICOMOS International Cultural Tourism Committee.

Her most recent projects include an assessment of San Antonio's heritage resources, an analysis of heritage tourism small-business potential near Missions San José and San Juan, and research on heritage travelers. In light of the Missions' recent designation as a UNESCO World Heritage Site, such detailed data will aid the city in promoting cultural travel, developing marketing campaigns around the travel trend, and supporting viable local businesses that are attractive to heritage tourists and locals alike.

Before she moved to the U.S., Dr. Doganer received many design awards with her practice in Turkey. She served as project manager and principal designer for numerous building design projects throughout Antalya and Istanbul. Dr. Doganer received her Bachelor of Architecture, Master of Science in Architecture, and Ph.D. from Istanbul Technical University.

At UTSA she teaches graduate and undergraduate design studios in addition to courses about architecture and tourism, and preservation of the urban fabric and landscapes of San Antonio. After previously serving as the Graduate Advisor of Record and Assistant Department Chair, she currently serves as the Chair of UTSA Department of Architecture.